



# Marketing Options

UPDATED  
POST-COVID  
FEB 2022

To submit a menu request, fill out this form completely and email to [info@wowfactordesserts.com](mailto:info@wowfactordesserts.com) and a Representative will contact you.

**WOW! offers 25 free menu's, a minimum of 4 desserts, twice a year** (including WOW! brand, **Sienna or Gordon Choice through Gordon Foods**) **OR 50 free menu's, a minimum of 4 WOW! desserts once a year** (including all mentioned above) Subsequent prints will cost \$3.75/each, to be invoiced after they are completed.

The whole menu process takes approximately 4-7 weeks to be designed, proofed, edited, printed and shipped. Once submitted, you will receive a menu proof via email from our Marketing Dept. Please take special care in proofreading this version before approving. Reprints as a result of errors after the approval is received are at customer's cost.

## RESTAURANT INFORMATION (all fields are required)

|                                  |   |              |  |
|----------------------------------|---|--------------|--|
| Contact Name:                    |   | Email:       |  |
| Restaurant Name:                 |   | Phone #:     |  |
| Address:                         |   | Postal Code: |  |
| Mailing Address:                 |   | Province:    |  |
| City:                            |   | GFS Rep:     |  |
| Theme or feel:<br>(eg homestyle) |   |              |  |
| Colours of menu:                 |   |              |  |
| Additional Notes:                |   |              |  |
| Logo                             | <input type="checkbox"/> I have emailed my logo to <a href="mailto:info@wowfactordesserts.com">info@wowfactordesserts.com</a><br><input type="checkbox"/> No logo, restaurant name only |              |  |

## SELECT TYPE OF MENU

### 1. PRINTED MENU'S (please check one)

- Standard menu size (8-1/2"x11" landscaped 4-sides)
- Long Standard menu (8-1/2"x11" portrait 4-sides)
- Tri-fold menu (8-1/2"x11" portrait, 3 sides)
- Single-sheet (8-1/2"x11" portrait, 2 sided)
- Inserts (4"x6" double-sided) – 3 products required only
- Custom-sized menu – please specify:



### 2. QR CODED MENU'S – Would you like a QR Code created of your menu?

- QR CODE ONLY, NO PRINTED MENU'S – email to:
- QR CODE AS WELL AS PRINTED MENU'S – email code to:

**MORE DETAILS ARE REQUIRED ON PAGE 2**

**3. ONE-TIME USE MENU'S** – black & white pdf will be emailed to:

This will be a printable file, 8-1/2x11 double-sided in a pdf format that you can have printed in-house or sent to a print services (Staples, etc.). These are considered throw-aways after use.

**SELECT YOUR WOW! Branded, Sienna or Gordon Choice desserts (at least a total of 4) and also include any in-house desserts.**

| PRODUCT FULL NAME (specify brand) | Product name change if wanted | Selling Price \$ |
|-----------------------------------|-------------------------------|------------------|
|                                   |                               |                  |
|                                   |                               |                  |
|                                   |                               |                  |
|                                   |                               |                  |
|                                   |                               |                  |
|                                   |                               |                  |
|                                   |                               |                  |
|                                   |                               |                  |
|                                   |                               |                  |
|                                   |                               |                  |

**SPECIALTY AFTER-DINNER DRINKS OR COCKTAILS (to appear on last page)**

| NAME OF DRINK | Description | Selling Price \$ |
|---------------|-------------|------------------|
|               |             |                  |
|               |             |                  |
|               |             |                  |
|               |             |                  |
|               |             |                  |

**Is there other information you'd like included?**

Please email completed forms to [info@wowfactordesserts.com](mailto:info@wowfactordesserts.com)

For more information or help getting started, please contact your sales representative:

**1.800.604.CAKE (2253)**  
**WOWFACTORDESSERTS.COM**

