



Brenda Palsson

WOW! Factor Desserts is pleased to announce the appointment of Brenda Palsson to the position of Western Canada/USA Sales Manager, effective immediately.

Brenda has represented WOW! Factor Desserts in Manitoba, Northwestern Ontario and Saskatchewan for the last six years having often led the company in sales growth while serving her distributor partners and customers with enthusiasm and excellence.

I am so pleased and proud to promote Brenda into this new role and am fully confident she will continue to represent this company with the diligence and dignity that characterizes who she is.

Brenda is the mother of three daughters Ashton (Victor and granddaughter Violet), Taylor (Steve) and Brooke; lives with her husband Dan in Winnipeg and will continue to serve as our territory representative in Manitoba and Northwestern Ontario.

Please join us in congratulating Brenda on this exciting new career opportunity.

Please contact Brenda directly for any assistance you might need pertaining to WOW! Factor Desserts (product presentations, samples, free menu orders etc.).



Brenda Palsson

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