



## Sean McCullough

WOW! Factor Desserts is pleased to announce the appointment of Sean McCullough as Customer Sales Representative for Atlantic Canada.

Sean is a Red Seal Chef and has worked in the Foodservice industry for many years as a broker during which time he represented the WFD line of premium desserts for 8 years. He is very passionate about our dessert line and brings both a love for the product and customer service to this new opportunity.

One of the strengths Sean has demonstrated in the food industry is a deep seated commitment to helping his customers grow their businesses. He is excited to show WOW! Factor Desserts to customers both old and new and won't be happy until his customer is happy! As Sean so clearly stated, "when my customers succeed, I succeed!"

Sean is a dedicated family man, married to his beautiful wife, Jackie, for 23 years. Sean and Jackie have a son, Isaiah, who "loves watching soccer with his Dad!"

Sean is thrilled to be joining the WFD team and looks forward to continued growth and much success.

Please contact Sean directly for any assistance you might need pertaining to WOW! Factor Desserts, product presentations, samples, free menu orders etc.



### **Sean McCullough**

Customer Sales Representative, Atlantic Canada

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